

Pimap Plus: Project Newsletter # 1 – December 2021

About Pimap Plus

The PIMAP+ partnership is a follow-up of the successful activities implemented in the PIMAP Partnership Strand 1 to further enhance the **internationalisation capacities of SMEs**, **accelerate the SMEs access in USA**, **Canada**, **China and Japan** and further boost the **inter-clustering** activities and cross-sectorial cooperation between **photonics**, **advance manufacturing**, **metalworking and aerospace industry**.

First Year Achievements

DOCUMENTS FREELY AVAILABLE TO SMEs!

Company Booklet: The aim of the Company Booklet is to **present the companies** belonging to the ecosystems of the six clusters involved in providing information on their products and services. The booklet is continuously updated. <u>Company Booklet</u> <u>download</u>.

Market studies: The aim of the market studies is to highlight the main trends and opportunities regarding the use of technologies related to photonics with applications to manufacturing, the metal sector and aerospace in Asia and North America. <u>Market Trends in Asia (China and Japan) - Market Trends in North America (USA and Canada).</u>

Country Factsheet for USA, Canada, Japan, China: The aim is to describe how to approach the business in the countries indicated, including regulatory aspects, main trade shows, key contacts, trade shows and events. <u>Country Factsheets</u>.

Webinar "Choosing Canada in your international development priorities": The event – organised in cooperation with Rezoway – has helped all the interested stakeholders in access to the Canadian market. <u>Watch the Webinar</u>





EU-SINO FORUM

On June 16-17, PIMAP Plus partnership has participated in the digital Sino – European *"Optoelectronics and Microwave Innovation Cooperation Matchmaking Meeting"*. The event was organized by ALPHA-RLH in cooperation with the Department of International Cooperation, Ministry of Science and Technology (China) and Beijing Zhongguancun Overseas Science Park Co., Ltd. The Sino-European forum has gathered 642.000 Chinese and European participants online, and 40 persons in presential, in Beijing.



Watch our PIMAP Plus video





• EMO MILAN 2021

From 4 to 9 October 2021, PIMAP Plus consortium has supported its promising European SMEs to visit **EMO MILANO 2021** and increase their business! It has been an occasion to share ideas and create networks and also the **FIRST Physical Meeting of the PIMAP Plus Consortium!!**



Watch the video about EMO - Milan 2021





• EMAF 2021

From 2 to 3 December 2021, PIMAP Plus consortium has supported its promising European SMEs to visit **EMAF PORTUGAL 2021** the international fair of machines, equipment and services for the industry. Pimap Plus consortium had also the opportunity to meet two important R&D laboratories in Porto: **Inegi and Inesctec** and make contacts with the **GALACTICA** project consortium.



Watch the video about EMAF - Porto 2021

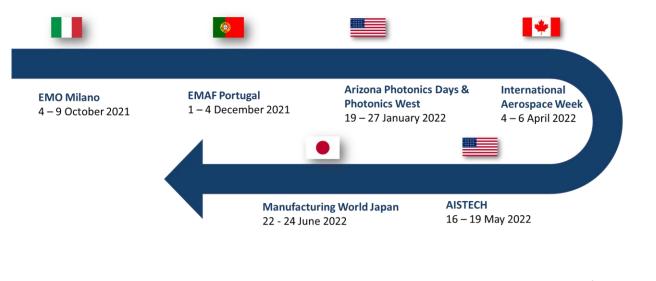




<u>NEXT STEPS</u>

Pimap Plus consortium organises a business mission to attend **Arizona Photonics Days** and Photonics West from 19th to 27th January 2022. Are you and EU SMEs interested in photonics market and technologies? Join Us!! \rightarrow Fill our <u>Call for Interest!!</u>

ROADMAP 2021/2022: JOIN US!



<u>CONTACT US</u>

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